



K.R. MANGALAM UNIVERSITY

THE COMPLETE WORLD OF EDUCATION

EMPLOYER FEEDBACK ANALYSIS REPORT

Academic Session 2020-21



K.R. Mangalam University,
Sohna Road, Gurugram-122103



Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)



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Introduction

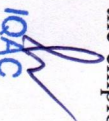
Feedback is a two-way communication process between the organization and all the stakeholders. It helps in understanding the strengths, weaknesses, opportunities and challenges the organization faces. It is a part of continuous evaluation for regular improvisations.

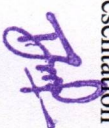
The University in its mission for continuous improvement in all areas has entrusted the Internal Quality Assurance Cell (IQAC) with the responsibility for arranging feedback responses from all stakeholders of the University. Employer feedback on the curriculum is essential for maintaining high-quality education standards. Their insights provide valuable information on the skills and competencies needed in the workforce. By incorporating employer feedback, K.R. Mangalam University tailors its curriculum to ensure graduates are equipped with the relevant knowledge and abilities demanded by employers. This collaboration between academia and industry not only enhances students' employability but also strengthens the overall quality and relevance of the educational programs offered at K.R. Mangalam University.

For the academic session 2020-21, feedback was obtained from employers of K.R. Mangalam University students who graduated from various Schools of study.

A survey form comprising 09 student attributes to be rated on a five-point scale (Excellent, Very Good, Good, Fair, Satisfactory) was administered to employers of K.R. Mangalam University students who graduated from various Schools of study.

Student Attribute analysis of the feedback received from the employers is presented in the table given below. A diagrammatic representation of the analysis is also presented.


IQAC





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SESSION NAME	STUDENT ATTRIBUTES	PERCENTAGE DISTRIBUTION				
		EXCELLENT (%)	VERY GOOD (%)	GOOD (%)	FAIR (%)	SATISFACTORY (%)
2020-21	Academic Proficiency	36.2	32.98	12.56	11.9	6.36
	Domain Skills	23.2	33.89	35.7	4.3	2.91
	Communication Skills	21.5	26	34.5	12.5	5.5
	Aptitude	29.23	32.12	29.64	6.81	2.2
	Knowledge in current affairs	23.67	32.15	35.06	5.23	3.89
	Innovative	15.14	37.67	35.94	8.02	3.23
Teamwork Skills	29.23	19.62	37.83	10.12	3.2	
Assertiveness	36.5	23.4	32.5	6.1	1.5	
Student Preparedness for the Selection Process		27	40	7.5	3	

2020-21

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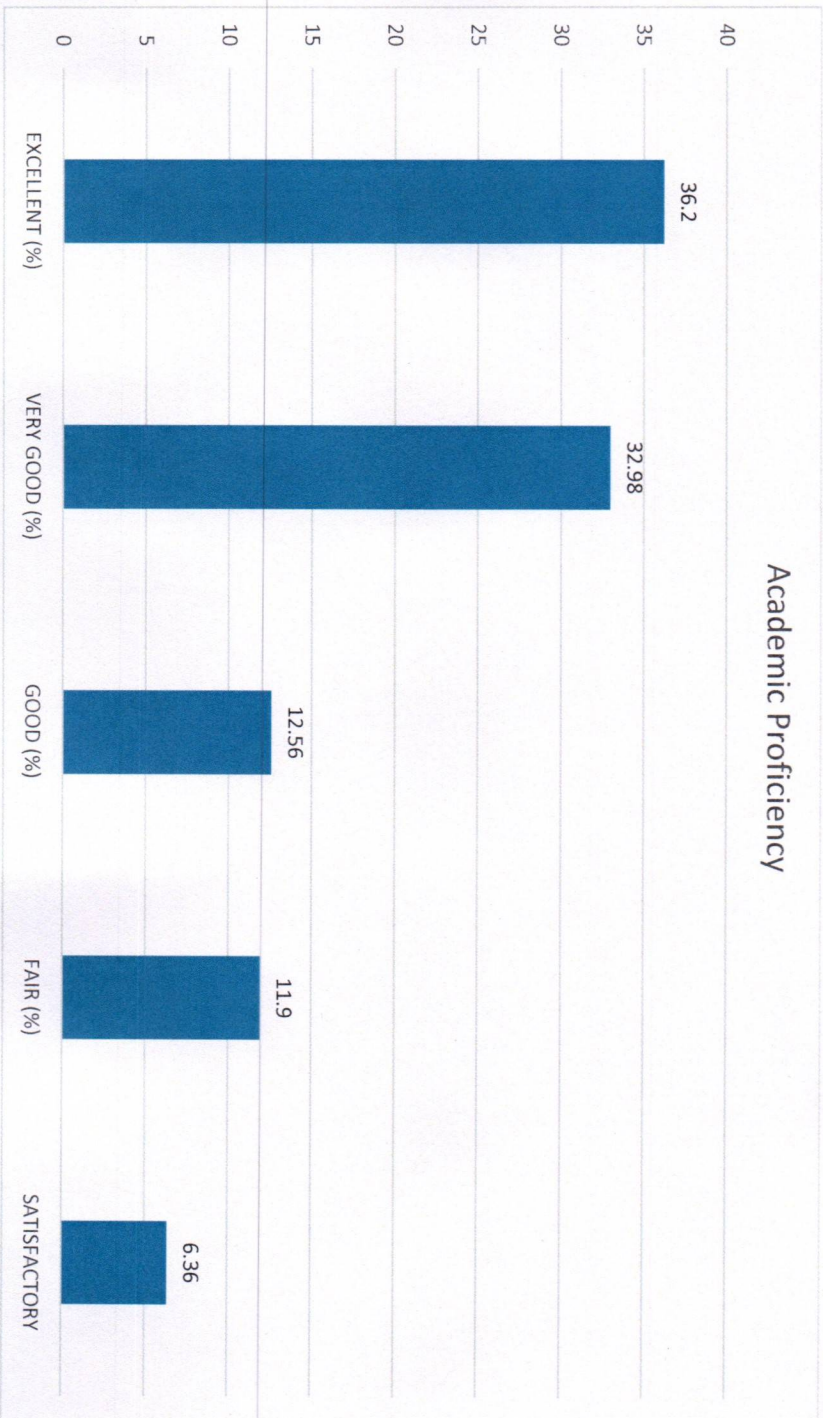
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Academic Proficiency



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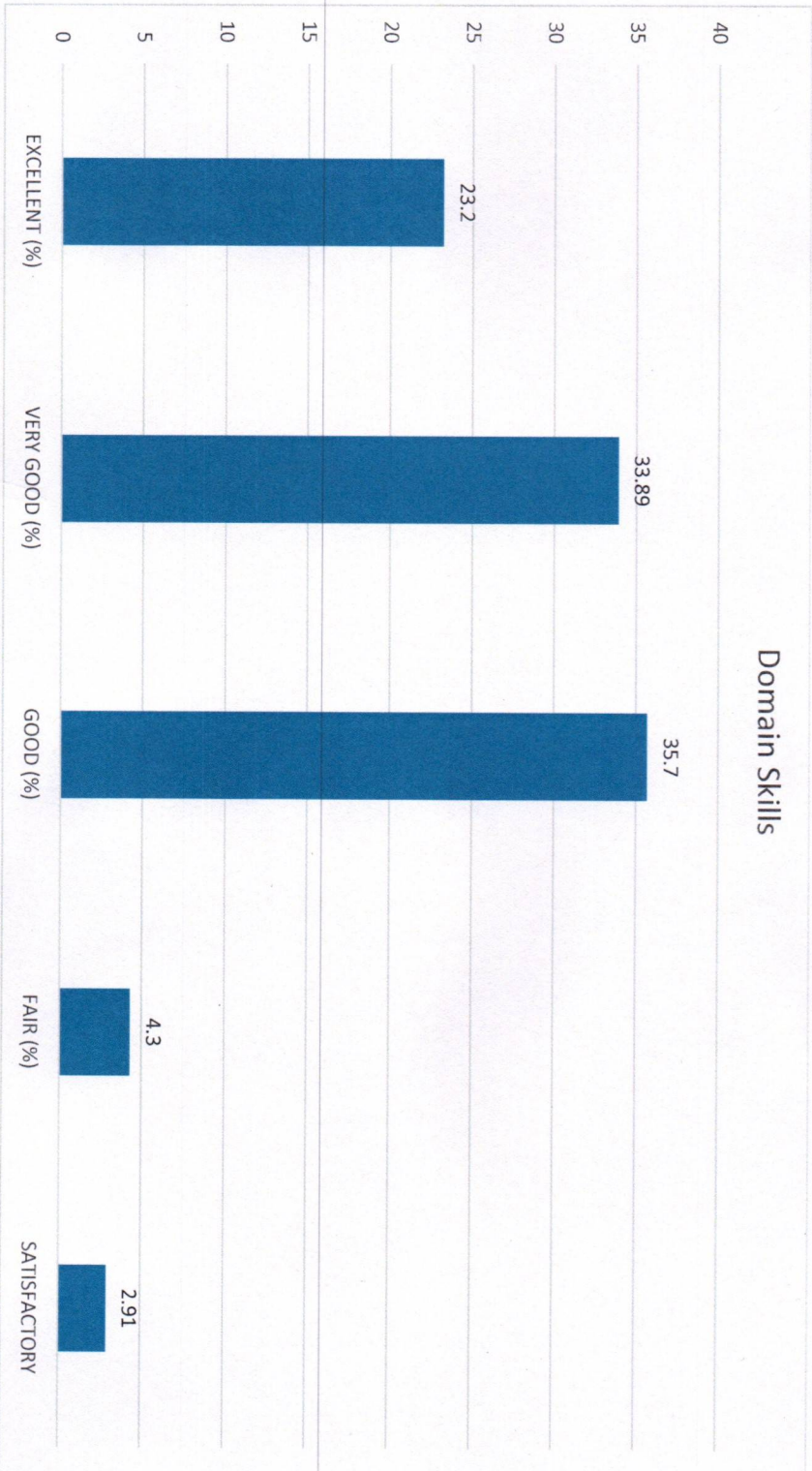
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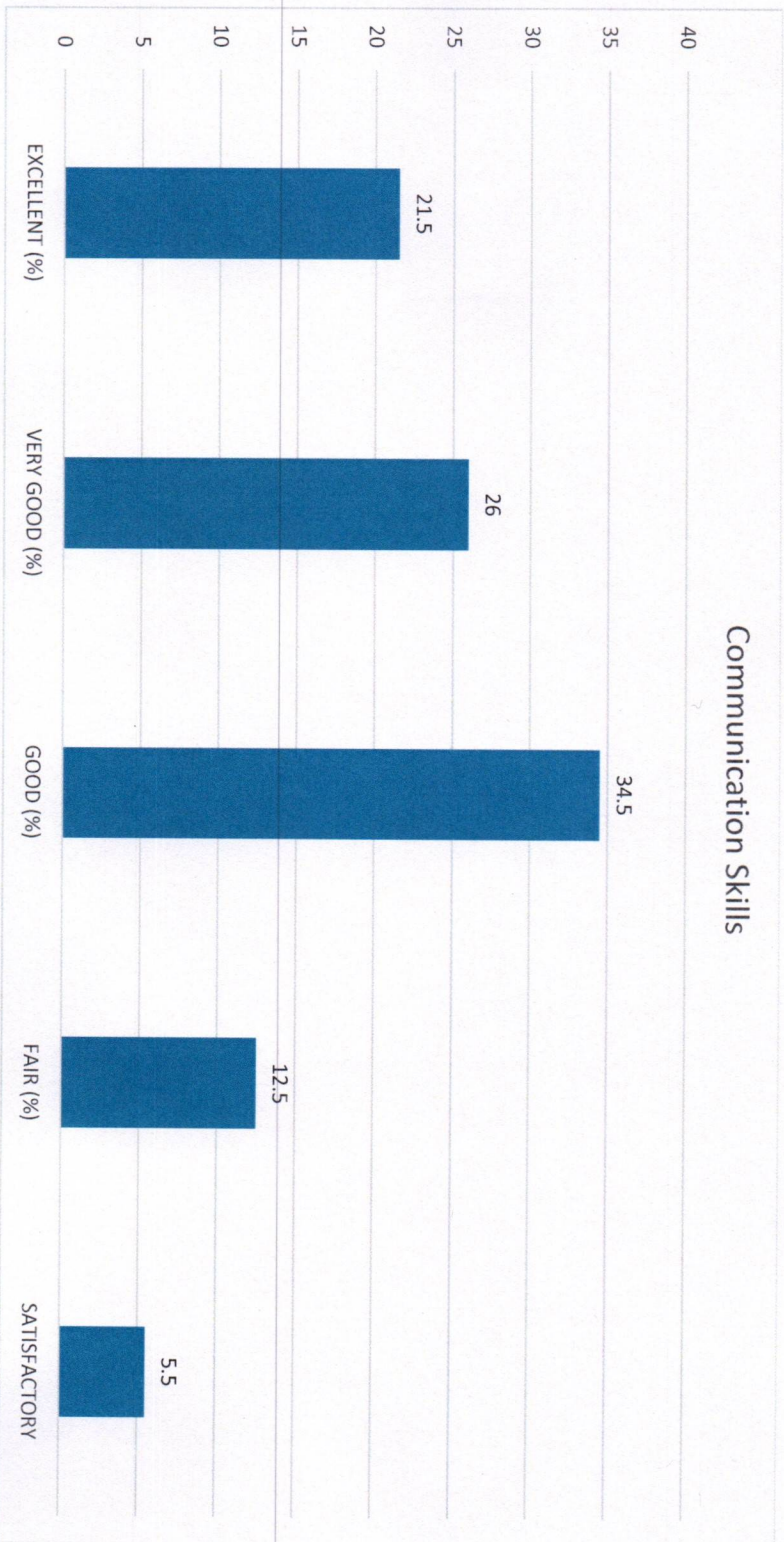

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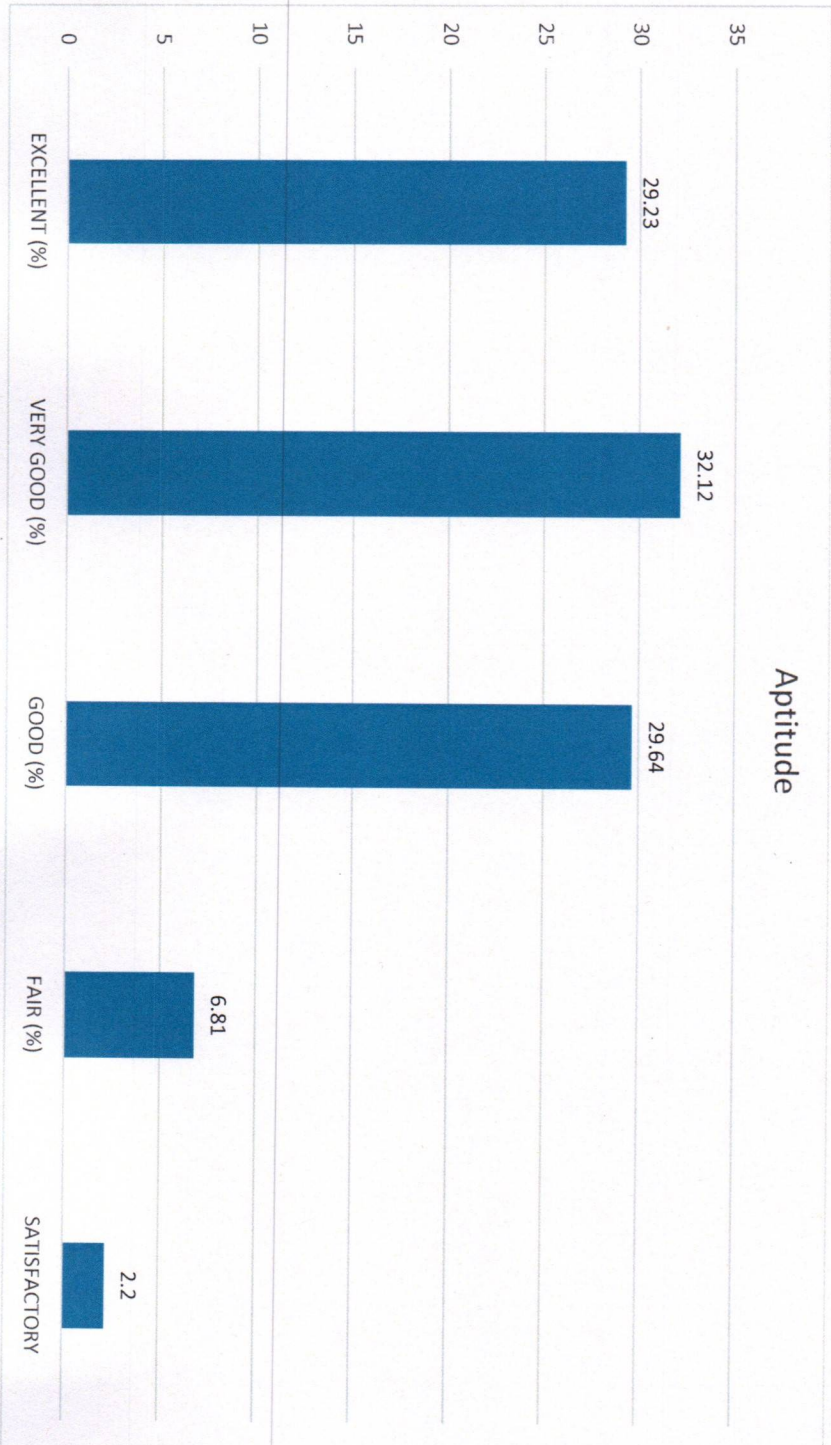
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Aptitude



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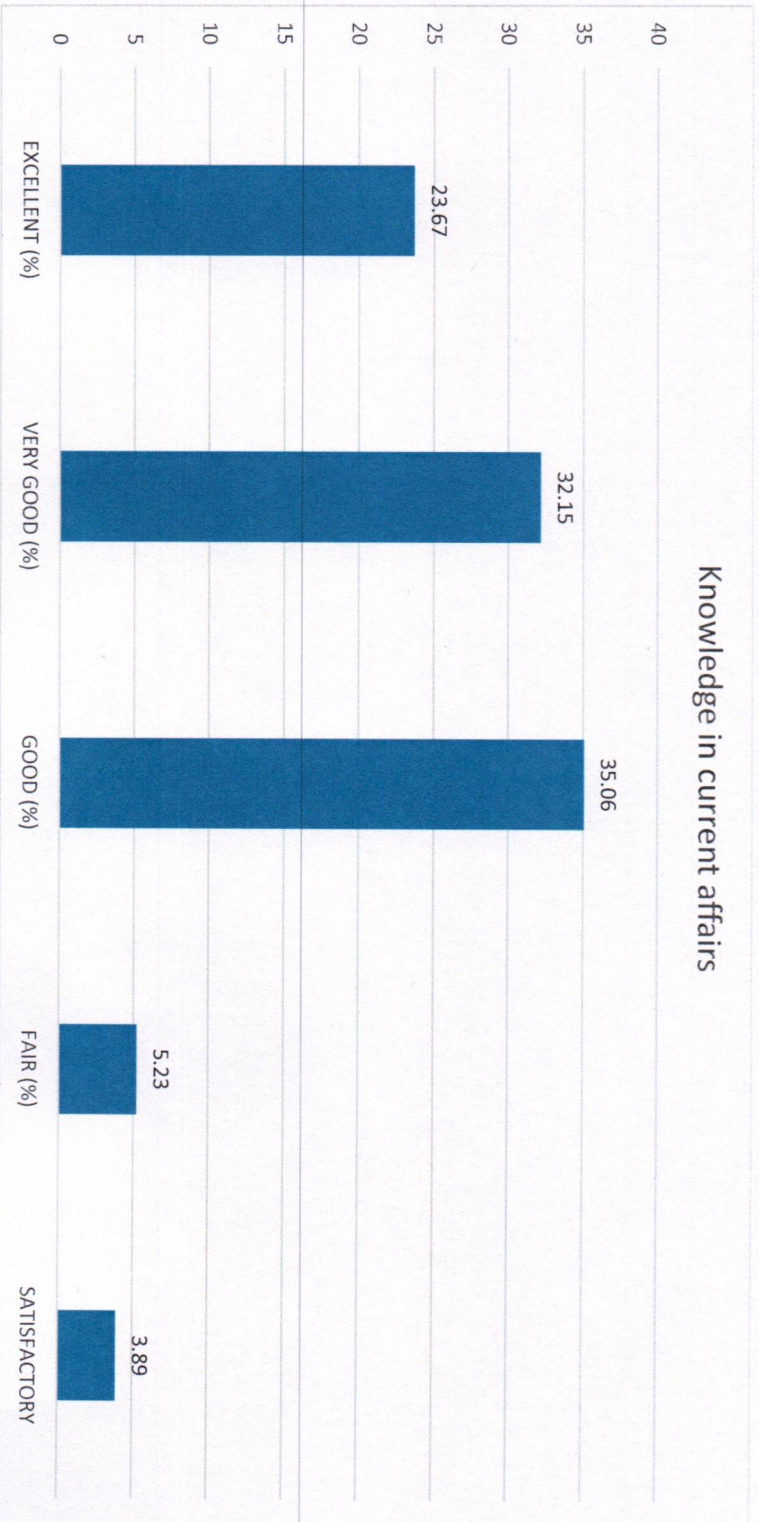
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Knowledge in current affairs



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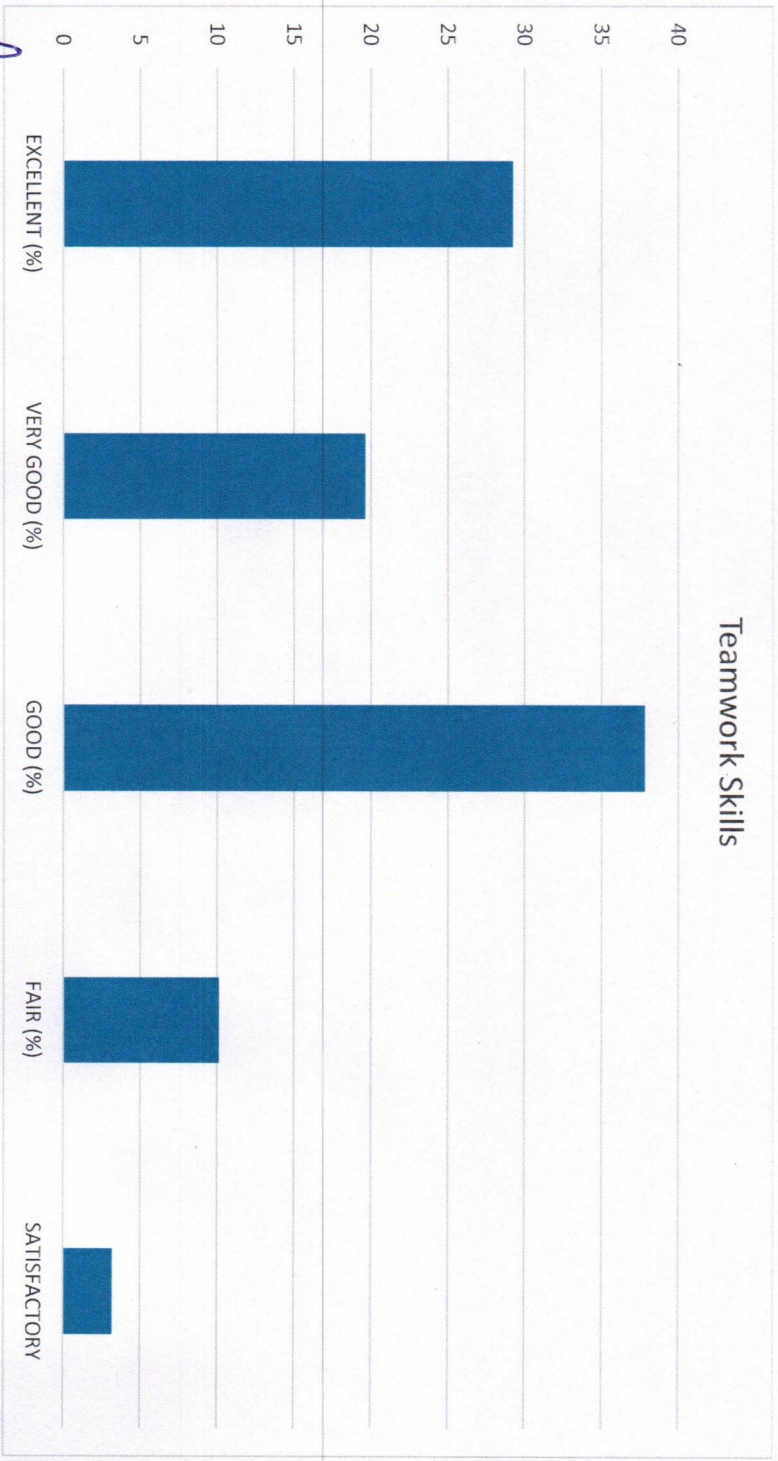
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Assertiveness



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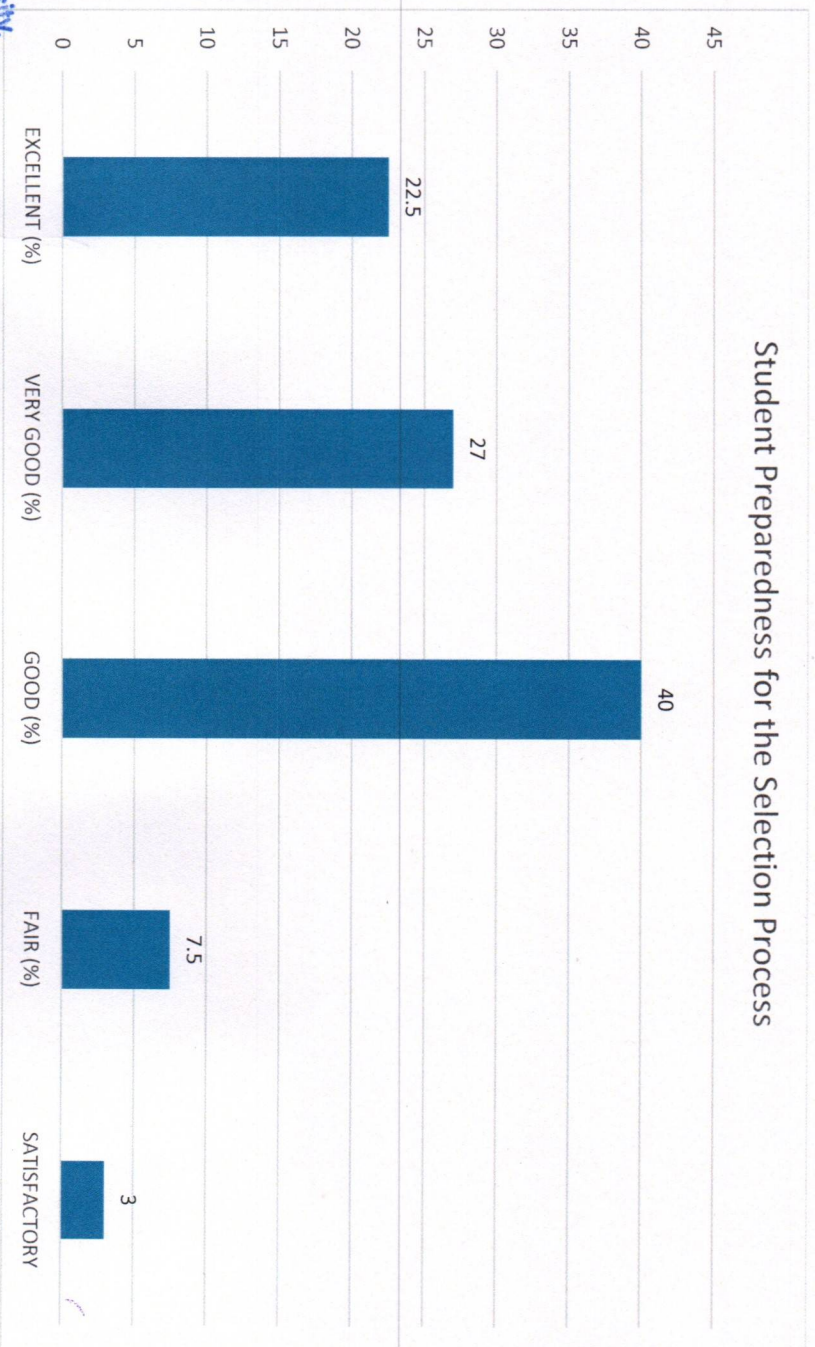
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Student Preparedness for the Selection Process




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Recommendations for action to be taken by Schools on the feedback and suggestions received from employers are summarized below:

S.No.	Recommendations Based on Summarized Feedback	Action To be Taken
1.	Provide students with firsthand experience in addressing real-life workplace challenges.	Dean SBAS, Dean SOLS, Dean SOAP
2.	Emphasize the development of both technical aptitude and teamwork abilities among students.	Dean SOED, Dean SOMC
3.	Ensure that the curriculum remains current to meet industry demands.	Dean SIMC, Dean SOET, Dean SOFD
4.	Offer students increased opportunities for fieldwork and internships.	All School Deans
5.	Improve graduates' communication competencies.	All School Deans
6.	Prepare students for job interviews and the hiring process.	All School Deans
7.	Foster students' problem-solving capabilities.	Dean SBAS
8.	Enable students to acquire practical skills for school-based work.	Dean SOED
9.	Elevate students' academic proficiency levels.	Dean SOHS, Dean SOAP


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